

## Case Study

Digitization | HERING Bau



### TASK

In the construction industry, digitization had not been focused on for decades, which meant that the need to catch up was fundamentally very high. The HERING Group was generally looking for ways to advance digitization in the areas of documentation and knowledge management.



### PARAMETERS

**Industry:** Construction

**Project duration:** since 2019

**Project title:** Digitalization

**Number of authors:** up to 20

**Number of end users:** > 400

**Application:** RIB iTWO Baseline / iTWO FM, Nevaris Finance 2023 / Inform / 123fasst, Perbit, Jobrouter



### SOLUTION & RESULT

Fortunately, the paths of HERING and datango crossed at exactly this point. After an initial product presentation, the responsible digitization and process manager was convinced of the added value that datango products could deliver to the company. The interdisciplinary "datango" project group was founded

with the aim of exploring the possible applications of datango. In the meantime, datango is used to create all software-supported documentation. As well as entertaining and exciting e-learning content, with datango journeys and quizzes providing a varied learning experience. The datango analyzer, the e-learning analysis tool, provides reports on learning progress, individually scalable from the department level to the individual employee, with concrete data or anonymized. With datango live!, learners are offered a demo, practice and hands-on mode, including access to the relevant manual. In addition, live! offers context-sensitive live help that can be accessed at any point, or in any application for support. Content requests and user feedback can be communicated via datango requests. The workgroup has been successively enlarged and has established its own workflows with different responsibilities for content creation and publishing. In some areas, basic instructions are created and carried out purely datango-based. Many long-term projects have also been initiated, such as the creation of a company-wide knowledge database in datango.



*I would like to give special praise to datango's support team, who are always on the spot and have helped us very often. We are 100% satisfied with datango - clear recommendation on our part."*

Christian Winkler, Head of Process and Digitalization Management |  
Chief Digital Officer, Hering International



## CUSTOMER SHORT PROFILE



Founded in 1892 by Rudolf HERING, the family-run, internationally active HERING Group offers a broad product portfolio and is the market leader in many areas. HERING offers individual solutions, but is also a specialist for system solutions. Today, numerous modular concepts "made by HERING" are used in rail infrastructure and public spaces. With the brand HAC | HERING Architectural Concrete HERING has established itself among architects and building owners. The product range is rounded off by the development of the MY CLOUD hotel concept for transit passengers at Frankfurt Airport. The portfolio also includes WC facilities, facades, railroad construction, system / platform roofs as well as noise and sound protection. HERING is committed to sustainability and allows its 560 employees to share in the company's success. The company has received numerous awards and is certified accordingly in all relevant areas.



## TOP 3 PROJECT SUCCESS FACTORS

**-100%  
Time and cost**

Creation of  
documentation

**+100% Flexibility  
-60% Costs**

Trainings

**+100% Room for  
maneuver**

External influences  
(pandemic)



## CUSTOMER FEEDBACK

*„There is no end in sight with datango, the software has enormous potential, in the long term we will also be able to build a central knowledge database with it. The possibilities are incredible and we've only used a fraction so far. datango live! provides real-time support for new applications. For example, I have no idea how to create a mail merge letter in Word, but with the live support I was able to create a mail merge letter. The basis for a successful implementation of the different datango modules is to think about the individual framework, process and strategy. A factor that should not be underestimated is that digitization is time-consuming and ties up human resources.*



## CONTACT

# datango

We are here for you. Do you have any questions? You still need information about our products? Then please feel free to contact us. Our team will help you! It's best to make an appointment directly for an online presentation of our products.

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