



### **TASK**

dennree is in a dynamic environment with complex software applications that are developing at an ever faster pace. Processes are increasingly company-wide, with the involvement of different target groups in widely distributed locations. dennree's objective with datango is to introduce performance support and ensure the provision of knowledge nuggets - as directly as possible in the work process.



### **PARAMETERS**

Industry: Wholesale and retail food trade

Project duration: 15 months

Project title: SAP S/4 HANA / Office 365 Roll-Out

Number of authors: 10 Number of end users: 450

Application: SAP Fiori / SAP S/4HANA / Office 365



#### **SOLUTION & RESULT**

dennree internally trains employees from the various departments to become authors who use the datango creator to create software-based content in all required formats. This is made available centrally in the media center using the datango collaborator. In addition, the collaborator serves the experts as a

common platform for cooperation and coordination of content creation. Through datango live!, a context-sensitive live help, the relevant content is made available directly in the applications currently being used. The usage and content selection is done via a search mask. This ensures the desired performance support, which directly supports employees in their daily work environment.



## **TOP 3 PROJECT SUCCESS FACTORS**

Reduced Presence-Training-Times Improved Process Optimization

Improved employee performance



# **CUSTOMER FEEDBACK**

"The increasingly complex and rapidly evolving digital tools increase the need in terms of frequency and intensity for training in the company. In this dynamic environment, there are more and more software-based issues that we would like to solve with the help of datango.



The aim is to cover the need for information in the work process and at the same time to offer support with everyday problems. As employees can immediately find approaches to solving problems, they have the opportunity to continue working directly. The employees thus receive support directly in the work process to help themselves."

Alexia Holzmann, IT Documentation & Training, dennree







The dennree Group is the leading organic specialty retailer in the German-speaking region, with its headquarters in Töpen, Upper Franconia. Founded in 1974, the group includes the organic specialist retailer Denns BioMarkt. More than 7,700 employees at

around 350 locations in Germany and Austria contribute to the success of the group of companies, including over 440 trainees.

As a marketplace for producers, retailers and

customers, dennree offers a comprehensive range of organic products with more than 14,000 articles from guaranteed cultivation. The trading company supplies more than 1,200 organic markets in Germany, Austria, Luxembourg and South Tyrol via its own nationwide logistics system. This also includes the BioMarkt Verbund, an association of around independent BioMärkte and Denns BioMärkte stores from Germany and Austria under the common umbrella brand "BioMarkt". The company name dennree is derived from French and means basic foodstuff. It stands for the vision of dennree founder Thomas Greim to make organic products available to as many people as possible - in other words, "organic for every day". For over 40 years, dennree has been committed to advancing the organic movement in a holistic way. The importance of diversity and lived responsibility is demonstrated by the company's operation and ongoing development of the Eichigt farm, among other things. The organic farm in the Vogtland region of Saxony

has been part of the dennree Group since 2015.



We are here for you. Do you have any questions? You still need information about our products? Then please feel free to contact us. Our team will help you! The best thing is to make an appointment directly for an online presentation of our products.

(+49) 2131 76201-0 info@datango.com