



datango



Case Study

SAP S/4HANA Implementation | LEMKEN GmbH & Co. KG



PROJECT

LEMKEN GmbH & Co. KG faced a major technological milestone: the implementation of SAP S/4HANA at the beginning of 2026. To support this transition, the company sought a powerful tool for creating training materials. The primary challenge was to produce high-quality content despite limited time and budget resources within the functional departments.

Following a successful pilot in other applications during Q4 2023, LEMKEN chose datango as its central solution for S/4HANA integration. The deciding factor was datango's reputation as a "very powerful" and versatile tool that significantly simplifies content creation for subject matter experts.

The objective is to provide efficient training for a complex process landscape (including various SAP modules such as FI, MM, PP, EWM, LE, etc.), ensure user acceptance, and make the rollout internationally scalable.



PARAMETER

Industry: Agricultural Machinery & Technology

Projektdauer: Started Spring 2024 (Piloting since Q4 2023)

Projekt Title: SAP S/4HANA Implementation

Number of Autors: Approx. 20 (Key Users)
Number of End-Users: Approx. 200 (Office-based employees)

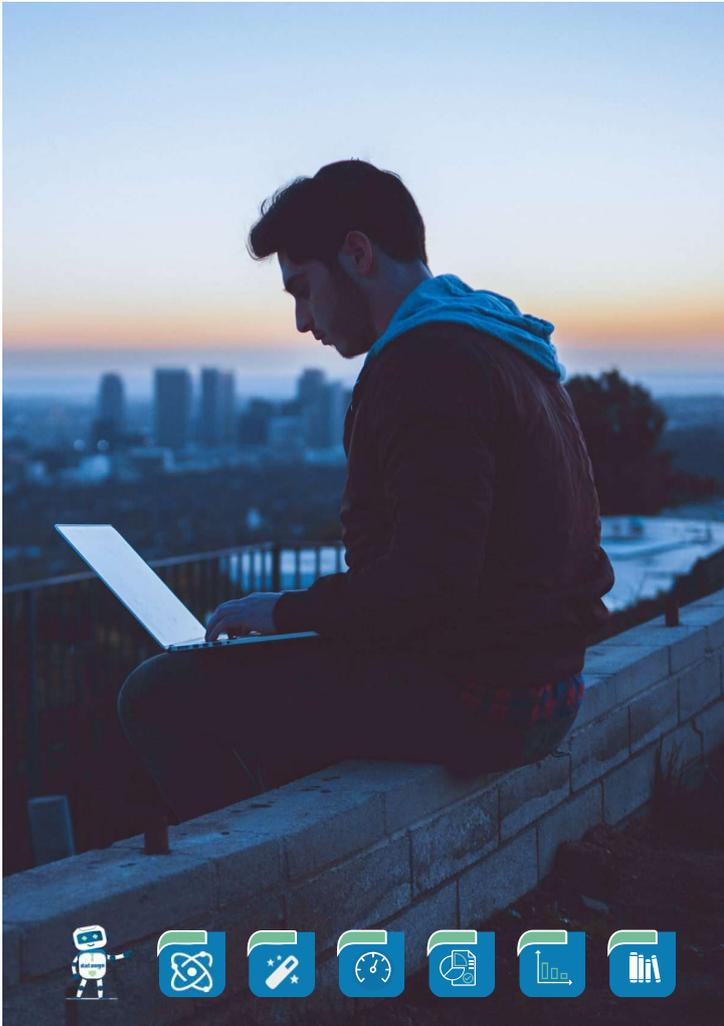
Application: SAP S/4HANA, SAP Ariba, SAP Fiori, various interfaces



SOLUTION & RESULT

LEMKEN relies on a structured process closely integrated with the functional departments. Key users, who possess deep process knowledge and will conduct future training sessions, serve as authors. The workflow is clearly defined: processes are first developed within the department, then translated, configured, and tested in SAP. A process is documented in the datango Creator only after it has been successfully validated in SAP. To ensure clarity, units are limited to a maximum of 15–20 clicks. The resulting videos are linked in the Aeneis process management tool, where they are available to learners alongside process flowcharts and documentation. Additionally, departments use the content flexibly for course preparation, follow-up, or directly during training sessions.

Currently, the datango Creator and datango Collaborator are being used to build the content foundation; the implementation of datango Live! is planned for a later phase to provide on-the-job



support directly within the live system. A significant advantage emerged during the project thanks to a recent update: authors can now download the Creator directly from the Collaborator, which has considerably reduced the administrative effort for project leads. Furthermore, basic SAP training (e.g., setting up the Fiori interface) is efficiently recorded via datango and made centrally available to all users in Aeneis. For the future, there are plans to further enrich learning content and complete courses using datango's quiz functions.



TOP 3 PROJECT SUCCESS FACTORS

+Understanding

Video-based workflows at an individual pace—rather than static images—make learning easier for end-users.

+User-Centricity

Step-by-step instructions also available for non-PC users (e.g., in the workshop) enable onboarding to new processes for all employees.

+Scalability / International Rollout

One-click translation allows the generated content to be deployed across international locations (USA, China, India, etc.).



CUSTOMER FEEDBACK

"Automated training creation and documentation have made our lives so much easier – our departments enjoy creating new content efficiently, which is a decisive factor for the success of our SAP implementation."

Konstantin Klimtschuk, SAP Training Manager



CUSTOMER SHORT PROFILE



LEMKEN is recognized worldwide as a visionary and sustainable company that makes a significant contribution to profitable agriculture. As a traditional family business, they have been using their knowledge and passion for progress for over 240 years. LEMKEN develops at the cutting edge, providing smart solutions for the agricultural challenges of today and tomorrow.

LEMKEN at a Glance:

- Founded in 1780
- Annual turnover: €417 million (2024)
- 1,950 employees worldwide
- 1,200 employees at the headquarters in Alpen, Germany
- 33 locations worldwide



CONTACT

datango

Do you have any questions? You want to know more about this case or our products? We are here for you. Please feel free to contact us. Our team will answer all your questions! On our website you can also directly make an appointment for an online presentation.

Europe
+49 2131 760 201-0
info@datango.de

Americas
+1 864 973 7401
+1 404 465 2723
info@datango.com